



News For Immediate Release
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GA Department of Transportation Awards Contract to CTE

Atlanta, GA -- CTE is proud to announce the receipt of a contract from the Georgia Department of Transportation (GDOT) for the Evaluation and Measurement of Georgia Commute Options/TDM Program (TDM Evaluation Program). The contract continues CTE's work to measure the effectiveness of the state's transportation demand management efforts aimed at reducing traffic congestion and improving air quality.

CTE has managed this program for GDOT since its inception in December 1999 and, working closely with the Department over the past eight years, has developed the effort into one that is nationally recognized for its objective approach and independent evaluation protocol. While most other state transportation demand management (TDM) evaluation programs are self-administered, the model developed by the GDOT/CTE partnership has ensured that results of state TDM funding are independently and accurately measured and comprehensively reported.

"CTE is very proud of the work we have done on behalf of GDOT to date and we look forward to the continued refinement and improvement of the TDM Evaluation Program into the future," said Dan Raudebaugh, CTE's Executive Director.

To that end, CTE's Wendy Morgan will serve as the Senior Project Manager. Wendy was a member of the original TDM Evaluation Program team from 2000-2001, during which time her roles included the compilation of regional data and the review of other programs throughout the nation. She joined CTE in September 2002 and became intricately involved in the day-to-day activities of the GDOT program during the next several years. Wendy assumed the Senior Project Manager role for the TDM Evaluation Program in the first quarter of 2006.

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