



News For Immediate Release
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National Hydrogen Tour Highlights Market Niche for Job Growth in Georgia

August 17, 2008 – Georgians had a unique opportunity to see what the future holds for hydrogen in the region and the United States during three stops of a two-week, cross country trek by a caravan of clean, efficient hydrogen and fuel cell vehicles.

The Center for Transportation and the Environment (CTE) organized the Hydrogen Road Tour 2008 stops in Augusta, Madison, and Atlanta, GA. Additionally, CTE will contribute to the Chattanooga, TN, stop of the tour, which will take place at 10 a.m. on Monday, August 18, 2008 at the Tennessee Pavillion.

“The Hydrogen Road Tour 2008 is just one of a portfolio of CTE projects, all of which advance our knowledge of new transportation technologies while reducing pollution and fossil fuel dependency,” said Dan Raudebaugh, Executive Director of the Atlanta-based nonprofit. “For example, in 2004, CTE formed the Southern Fuel Cell Coalition (SFCC), a regional initiative that promotes interstate cooperation and regional job growth associated with the use of hydrogen and fuel cell technologies, a market that is expected to grow beyond \$15 billion within the next 15 years.”

The tour will ultimately make 31 stops in 18 states, stretching from Maine to California. Congressman John Barrow and other elected officials were present at each of the stops to comment on the technology and the tour as it relates to the region.

“The technology necessary to put these cars on the road, and keep them moving, exists today,” said Administrator Paul Brubaker of the U.S. Department of Transportation’s Research and

Innovative Technology Administration (RITA). “The question is not if hydrogen powered vehicles will be available commercially, but when.”

Hydrogen vehicles from BMW, Daimler, Ford, GM, Honda, Hyundai-Kia, Nissan, Toyota, and Volkswagen will be making the journey, and will be joined by hydrogen transit buses along the route. Air Products and Chemicals, Inc. and Linde are providing mobile refueling stations and hydrogen fuel. The nine auto manufacturers, the U.S. Department of Energy, California Fuel Cell Partnership, National Hydrogen Association, and U.S. DOT are sponsoring the Hydrogen Road Tour to show that hydrogen vehicle and fueling technologies are approaching commercial availability, even as new research and development breakthroughs continue.

“CTE’s goal is to be a resource for the South, Georgia, and the Atlanta region to develop, demonstrate, and commercialize advanced transportation technologies and fuels. Our experience speaks for itself. We’ve been working to achieve energy and environmental sustainability right here in our own region since 1993.” said Raudebaugh.

About CTE

Founded in 1993, CTE is a member-based organization that develops and demonstrates advancements in transportation technologies, vehicles, and fuels that reduce pollution and fossil fuel dependency. In partnership with federal, state, and local stakeholders, CTE has managed a portfolio of more than \$100 million in cost-shared research and demonstration projects involving some 450 organizations. The Southern Fuel Cell Coalition, an initiative of CTE, began in 2004 to supplement the individual hydrogen and fuel cell initiatives of organizations throughout the region. For more information about CTE, our members, and our projects, please visit:

www.cte.tv

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